

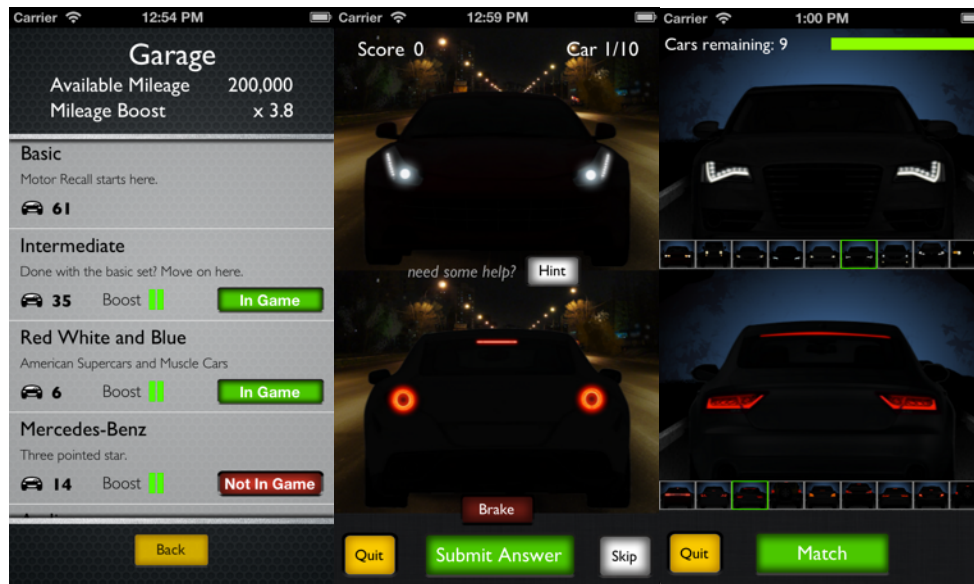


Motor Recall - The Defining Trivia App for Automotive Enthusiasts, Now Available on the App Store.

New York, NY (August 2013) - Most drivers instinctively press the brakes when the headlights of a Ford Police Interceptor/Crown Victoria appears in the rear view mirror. As car enthusiasts, we have all developed the ability to identify cars by their lights. Other people see but a glare, we see make, model and year.

Like many categories of knowledge, you might hope to test it.

Over two years in the making, the Motor Recall iOS app captures a simple concept: **lights on a car mean something to you**. Months of eye straining, painstaking work has completed a collection of over 250 vehicles--some pedestrian, others maybe not so much. With each tracing and rendering, we bring to ambiguous life headlights and taillights. The game feature two modes of play: Guess Mode challenges you to identify the make, model and year, while Match mode is a timed challenge to match headlights and taillights. With the points earned after each round, additional sets of unique vehicles can be unlocked.



New cars will be added monthly for continued replayability. As manufacturers release new cars, the game will only become more exciting and challenging.

The Motor Recall app is now available in the App Store for \$0.99 in the U.S., and priced accordingly in other regions. Please visit <http://www.motorrecall.com> for additional information and screenshots about the app, and to download the press kit.

###

If you would like more information on Motor Recall, or to schedule an interview, please contact:

C.S. Hsia (Founder - Case by Case, LLC)

Phone: +1(646)915-2152

Email: info@motorrecall.com

Twitter: MotorRecall

Website: <http://www.motorrecall.com>